

Eta Kappa Nu (HKN) Beta Mu Chapter

Georgia Institute of Technology
Eta Kappa Nu
Beta Mu Chapter



September 8, 2009

Dear Sir or Madam:

The Beta Mu Chapter of Eta Kappa Nu, the Electrical and Computer Engineering Honor Society, invites you to sponsor our organization in 2009-2010. Eta Kappa Nu (or HKN) consists of the academically most successful juniors and seniors. We establish relationships with industry in order for our members and the corporations involved to mutually benefit. The corporation creates a presence with top students that will be entering the job market within one to two years.

We welcome you to come and join our organization and meet our members. There will be several events that will be held during this coming semester which are excellent opportunities for your company to participate in our organization. Our main interaction occurs through our Bridge to Business program. This enables your company to establish a relationship with the top electrical and computer engineering students at the Georgia Institute of Technology through a presentation directly to Eta Kappa Nu members. Those companies participating in the Bridge to Business program will have their session advertised through flyers, posters and email.

Recently, Eta Kappa Nu began a student project expo. At the expo, undergraduate and graduate students presented a project or their research to the electrical and computer engineering students and faculty. At the event our organization awarded prizes to the top three projects at the expo. The company that sponsored our event was able to bring advertisements through flyers, bulletins, and brochures. The logo of the sponsor was also displayed on the tablecloth of the table for each expo presentation.

Every spring, the Beta Mu chapter of Eta Kappa Nu organizes a spring picnic for the students and faculty of the School of Electrical and Computer Engineering. The picnic helps promote relations between faculty and students in a recreational setting. It also provides an opportunity to praise deserving students, teaching assistants, and professors. Companies have an opportunity to sponsor this picnic and gain a presence among the entire ECE department. Those sponsoring the Spring Picnic will have their logo on advertisements and banners at the picnic.

Eta Kappa Nu also awards scholarships to aid deserving undergraduate students in electrical or computer engineering. Sponsors of the scholarship have their logo displayed on all scholarship advertisement and applications, and will be credited during the announcement and delivery of this year's scholarships.

Eta Kappa Nu operation expenses are solely funded by tax-deductible corporate donations. There are three levels of support that corporations can decide upon: **Platinum**, **Gold** and **Blue** sponsorship.

Information about HKN as well as a list of contact information pertaining to the Eta Kappa Nu organization at Georgia Tech is included on the next sheet. Please see the last six sheets for further information on the Bridge to Business program, the Eta Kappa Nu initiation banquet, scholarship fund, student project expo, spring picnic, Eta Kappa Nu awards,

Thank you for your time,

Rajan Ananthan

Eta Kappa Nu, Vice President, 2009

E-mail: hkn@gatech.edu
Phone: (404) 385-0935
Webpage: <http://www.gthkn.com>

Mail: Eta Kappa Nu
Electrical Engineering Dept / 0250
Georgia Institute of Technology
Atlanta, GA 30332-0250

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What is Eta Kappa Nu?

Eta Kappa Nu (or HKN) is the electrical and computer engineering honor society. Eligible members include juniors with a 3.5 GPA and seniors with a 3.4 GPA. New members are initiated each fall and spring semester.

HKN Purpose

To recognize scholars who by their attainments in college or in practice, have manifested a deep interest and marked ability in the profession of Electrical and Computer Engineering.

HKN History

HKN was founded at the University of Illinois in 1904. Georgia Tech's chapter was chartered in 1941. Worldwide, HKN has about 180,000 members and over 200 active chapters in top universities.

Eta Kappa Nu, Beta Mu Chapter Information

Mailing address: Eta Kappa Nu
Electrical Engineering Department / 0250
Georgia Institute of Technology
Atlanta, Georgia 30332-0250

Phone Number: (404) 385-0935
Email: hkn@gatech.edu
Webpage: <http://www.gthkn.com>

Officers/Advisor Spring and Fall 2007:

| Office | Name | Telephone | Email |
|--------------------------|-----------------|--------------|--|
| President | Rohan Verma | 678-448-2906 | rohan.verma@gatech.edu |
| Vice President | Rajan Ananthan | 205-259-9697 | rajan.ananthan@gmail.com |
| Treasurer | Ryan Curtin | 443-534-0378 | gth671b@mail.gatech.edu |
| Rec. Secretary | Mitch Costley | 404-234-8994 | gth711b@mail.gatech.edu |
| Corresponding Secretary | Aakash Degwekar | 847-910-0387 | aakash.deg@mail.gatech.edu |
| Corporate Sponsorship | Nidhi Joshi | 404-734-3320 | njoshi6@mail.gatech.edu |
| | Jeanne Vu | 404-432-4366 | jvu3@mail.gatech.edu |
| Picnic Sponsorship Chair | Brian Max | 770-688-5292 | bmax3@mail.gatech.edu |
| Bridge Correspondent | Gregory Watkins | 850-324-3549 | g.watkins@gatech.edu |
| Graduate Liaison | Robert Ortman | 281-380-3228 | rlortman@mail.gatech.edu |
| Faculty Advisor | Dr. Tom Gaylord | 404-894-2931 | tgaylord@ece.gatech.edu |

E-mail: hkn@gatech.edu
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